



MOTIV®

MOTIV MANIAC PROGRAM

TECH-LINE PRODUCTS 18570 TRIMBLE COURT SPRING LAKE, MI 49456 U.S.A. TOLL-FREE: 1.800.235.8324 PH: 616.850.9868 FX: 616.846.1473 WWW.MOTIVBOWLING.COM

Get rewarded for selling MOTIV bowling balls in your pro shop! Enrollment in the MOTIV Maniac Program is absolutely FREE!

MOTIV Money: The program is simple. You give us a commitment that you will promote the brand and keep at least 4 different MOTIV balls on the wall. When you sell 50 MOTIV bowling balls, we give you \$250 in MOTIV Money. It can be used to buy balls, bags, apparel, or anything else that gets you MOTIVated! Sell another 50 balls, get more MOTIV Money!

Promotional Support: When you enroll in the MOTIV Maniac Program, you will receive a free banner, a counter mat, a window sticker, a MOTIV t-shirt, and a listing on our website pro shop locator. We give you the tools to help you promote MOTIV and we will drive bowlers to your proshop.

\$60 Demo Balls: Once you have signed up as a MOTIV Maniac, you are eligible to purchase 1 demo ball of each new release at \$60 each, directly from MOTIV. These are to be drilled for a removable insert system so multiple customers can try the gear. Pro shops have told us they sell 4-5 times more product when they utilize a demo ball program.



Please return this signed document by fax at 1.616.846.1473 or scan and email it to service@motivbowling.com to get started. Re-enroll each season to remain a MOTIV Maniac. If you have any questions, please call 1.800.235.8324.

YES! Enroll me as a MOTIV Maniac! By signing below, I commit to keeping at least 4 different MOTIV bowling balls up on the wall in our pro shop and promote the MOTIV brand.

Pro Shop: _____

Signature: _____

Address: _____

Your Name: _____

City, State, Zip: _____

Email: _____

Phone: _____

Circle Your Shirt Size: S M L XL 2XL 3XL

Date: _____

Getting MOTIV Money: When you sell 50 MOTIV bowling balls, contact your distributor and request a report showing your net MOTIV ball purchases for the appropriate period. Upon confirmation, you will be issued \$250 in MOTIV Money, which can be used to purchase merchandise directly from MOTIV. Sell an additional 50 balls and you will receive another \$250 in MOTIV Money. It's very simple and easy to get rewarded.

Disclaimer: You may not include free bowling balls, balls purchased with MOTIV Money, or bowling balls that are purchased at a discount (i.e., Demo Balls) in the NET purchases of 50 MOTIV balls. Balls purchased in the 6 month period prior to the first signing may be included.

EFFECTIVE THROUGH JUNE 30, 2016